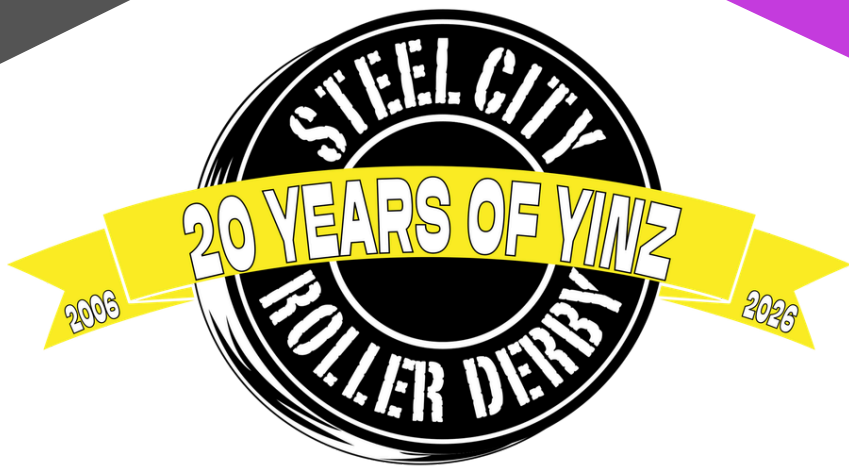


2026



STEELSKATIN'

STEEL CITY ROLLER DERBY
**SPONSORSHIP
PACKAGES**

20TH ANNIVERSARY EDITION



ABOUT STEEL CITY ROLLER DERBY

20 YEARS!

Steel City Roller Derby (SCRD) turns 20 this year! As Pittsburgh's first and only internationally ranked roller derby league, SCRD is comprised of a diverse set of athletes from the nation's home of superb sports teams.

As a 501c3 non-profit run by skaters, for skaters, SCRD is committed to fostering serious competition on a local, national, and international level, developing amateur athletes for competition, and promoting the physical and mental strength of all our athletes.



200 attendees per game



6 double-header games per season



4.0k followers



8.1k followers



1.2k followers

JOIN OUR TEAM

Sponsoring Steel City Roller Derby during our 20th anniversary season is a unique opportunity to align your business with a proven, enduring Pittsburgh institution. We value partnerships that are mutually beneficial, offering meaningful brand visibility and authentic community connection while supporting the continued growth of our league.

Brand Visibility

Collaborate with our marketing team to find the ideal visibility for your brand, catching the eyes of fans through games, events, and in media coverage.

Audience Reach

Our teams attract a diverse and passionate audience, allowing your brand to connect with various age groups and backgrounds.

Community Engagement

SCRD is deeply rooted in our community. By sponsoring the team, your business showcases a commitment to supporting grassroots sports and local talent.

Creative Collaborations

Work with us to create innovative marketing strategies such as joint promotions, themed events, or product launches with the team.

20TH ANNIVERSARY EDITION



SPONSORSHIP PACKAGES



COMMUNITY SPONSORS

Best for small businesses, first-time sponsors, and community sponsors

BLOCKER PACKAGE

\$300

Quarter-page ad in bout program (2.75"X4.25") all season

Two tickets to the bout of your choosing

PIVOT PACKAGE

\$400

Half-page ad in bout program (5.5"X4.25") all season

Two tickets to the game of your choosing

JAMMER PACKAGE

\$500

Full-page ad in bout program (5.5"X8.5") all season

Two tickets to the bout of your choosing

IN-GAME SPONSORS

Best for businesses that want their name heard and remembered at one of our home bouts

POWER JAM PACKAGE

\$650

Announced as the Power Jam sponsor during every power jam

Clickable logo link on SCRD website

Quarter page ad in bout program (2.75"X4.25") all season

Four tickets to the home bout of your choosing

Minimum of 2 social media shoutouts leading up to bout

PENALTY BOX PACKAGE

\$800

Announced as the Penalty Box sponsor during penalties

Clickable logo link on SCRD website

Half page ad in bout program (5.5"X4.25") all season

Four tickets to the bout of your choosing

Minimum of 3 social media shoutouts leading up to bout

JAM LINE PACKAGE (NON-STOP VISIBILITY)

\$1,000

Announced as the Jam Line sponsor during every jam

Clickable logo link on SCRD website

Scoreboard logo displayed all season

Half page ad in bout program (5.5"X4.25") all season

Four tickets to the bout of your choosing

Minimum of 4 social media shoutouts leading up to bout

**SPECIAL
ANNIVERSARY
BENEFITS
INCLUDED!**

EVENT & VENUE SPONSORS

Best for bars, restaurants, breweries, and entertainment venues



PRE-BOUT PACKAGE

\$1,200

Host one of our pre-bout parties: Your business will serve the food and drinks, and we will bring the crowd to purchase

Promotion of the pre-bout party with your business logo and name

Four mentions on PA during bout

Full page ad in bout program (5.5"X8.5") for season

Four tickets to the bout of your choosing

MIXER PACKAGE

\$1,400

Name one of our mixer teams with a name of your choosing

Logo on all ad for the mixer

Opportunity to run half time events

Four mentions on PA during bout

Full page ad in bout program (5.5"X8.5") for season

Scoreboard logo during mixer

Four tickets to the bout of your choosing

**SPECIAL
ANNIVERSARY
BENEFITS
INCLUDED!**

PREMIER SPONSORS

Best for businesses seeking maximum visibility and deeper partnership

BOUT MVP PACKAGE

\$2,250

Named the Bout Sponsor of one of our home bouts, with your logo on all promotions for the event.

Available table at bout to sell merchandise and promote business

Opportunity to run half-time events

Support of SCRD skaters for minimum 3 hours for your designated event

Four shoutouts on socials & clickable link to your business on our website

Scoreboard logo all season

Full page ad in bout program (5.5" x 8.5") for season

Four mentions on PA during bout

Six tickets to the bout of your choosing.

**SPECIAL
ANNIVERSARY
BENEFITS
INCLUDED!**

20TH ANNIVERSARY EDITION



20TH ANNIVERSARY BENEFITS

Sponsors during our 2026 season receive special anniversary recognition that honors their support of this milestone year.

COMMUNITY SPONSORS

Sponsor logo included in a shared 20th Anniversary throwback social media post

Quarter-page ad in the official 20th Anniversary program

Dedicated 20th Anniversary PA announcement at one home bout

IN-GAME SPONSORS

Sponsor logo featured in a 20th Anniversary throwback footage post

Individual social media spotlight recognizing your support of SCRD's 20th season

Quarter-page ad in the official 20th Anniversary program

Dedicated 20th Anniversary PA announcement at the bout(s)

Option to place promotional materials at the merch table

EVENT AND VENUE SPONSORS

Sponsor logo featured in a 20th Anniversary throwback footage post

Individual social media spotlight recognizing your support of SCRD's 20th season

Quarter-page ad in the official 20th Anniversary program

Dedicated 20th Anniversary PA announcement at the bout(s)

Option to place promotional materials at the merch table

VIP Season Pass for the 2026 SCRD season

20TH ANNIVERSARY BENEFITS

Sponsors during our 2026 season receive special anniversary recognition that honors their support of this milestone year.



PREMIERE SPONSORS

Prominent sponsor logo featured in throwback footage and content

Dedicated social media spotlight series highlighting your partnership during SCRD's 20th season

Quarter-page ad in the official 20th Anniversary program

Dedicated 20th Anniversary PA announcement at every home bout

Promotional materials featured at the merch table for the full season

Exclusive 20th Anniversary SCRD sponsor merchandise

VIP Season Pass for the 2026 SCRD season

20th Anniversary benefits are exclusive to the 2026 season and are designed to honor partners who help make this milestone year possible.

SPONSORSHIP A LA CARTE

If a package is not the right fit, SCR D is happy to customize a sponsorship using the options below.



Jersey sponsorship or warm-up/mixer jersey logo placement, starting at \$2,000

Scoreboard logo placement, \$600 per season

Half-time activation or event, \$400 per bout

Tabling at home bouts, \$200 per bout

PA mentions during bouts, \$150 per game

Social media shoutouts, \$100 per post

We also welcome in-kind donations for fundraising events, including gift cards, baskets and raffle items.

2026



STEELSKATIN'

THANK YOU!



CONTACT US

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